



Building a
Culture of
Volunteerism +
Service in
Ulster County

MLK Day 2026 Celebration of Service Request for Support

Please help us honor volunteers from all non-profits across Ulster County at UlsterCorps' 17th Annual Martin Luther King Jr. (MLK) Day Celebration of Service. The event will be held Saturday January 17th, 2026 from 12-2:30pm at the Rosendale Recreation Center, with a snow date of Monday January 19th.

The MLK Day Celebration of Service honors the incredible number of volunteers who have committed their time and energy in 2025 to help nonprofit organizations -- and the people they serve -- throughout Ulster County. It celebrates the broad circle of kindness and generosity that knits us together as a community, and demonstrates the value of the volunteer spirit that is expressed across all generations.

The event is FREE and will include both sit-down meal and to-go meal options, a raffle, and a program listing the names of all those who volunteer in our community who have pre-registered for the event (each one is a "Guest of Honor"), as well as ad space for all supporting businesses. We expect about 200 volunteers to participate. We greatly appreciate your past contributions to UlsterCorps, and we hope that we can count on your support again this year!

Retail and small business owners: Please consider donating a raffle or door prize for volunteers in attendance. These could include gift certificates to your business, local stores or restaurants, tickets to local events, discount coupons, locally made products, or spa and massage services to pamper the hard working volunteers who give so much to our community. As a thank you we will include a free ad for your business in the program, size as noted below equal to the value of your donation.

Restaurant owners: If you are able to donate a platter of food, we would be pleased to honor your gift by purchasing a second platter for \$75. We will make arrangements to pick up your donation on Saturday morning, January 17th. As a thank you we will include a free ad for your business in the event program, size equal to the value of your donation.

Sponsorships/Program Ads: Please consider supporting UlsterCorps and honoring a volunteer or volunteer program you believe in by sponsoring the event and/or purchasing an ad in the MLK Day Celebration of Service Program.

Sponsorship levels:

- \$50 includes 1/8 page ad in event program with text of your choice;
- \$100 includes 1/4 page ad in event program with logo & text of your choice;
- \$200 includes 1/2 page ad in event program with logo & text of your choice;
- \$500 includes full page ad in event program with logo & text of your choice; option to display banner (provided by business) at the event

Participating sponsors and businesses will be thanked in the event program, in press releases before and after the event and on the UlsterCorps website and through our e-news publication which reaches nearly 4,000 people.

To contribute or for more information please contact Beth McLendon Albright at (845) 481-0331 or email info@ulstercorps.org.

PO Box 34
Stone Ridge, NY 12484
845 481 0331

Thanks so much,
UlsterCorps

ulstercorps.org
info@ulstercorps.org

**UlsterCorps MLK Day
Celebration of Service
Program Ad Rates**

FULL PAGE AD:
5w x 8”h
\$500 or equivalent in kind donation

HALF PAGE AD:
5”w x 3.875”h
\$200 or equivalent in kind donation

1/8 PAGE AD:
2.375”w x 1.8125”h
\$50 or
equivalent in kind donation

1/4 PAGE AD:
2.375”w x 3.875”h
\$100 or
equivalent in kind donation

1/8 PAGE AD:
2.375”w x 1.8125”h
\$50 or
equivalent in kind donation