

Kingston Eats Ambassador Position Description

Position Overview

The Kingston Eats team is looking for a champion in the community! What is [Kingston Eats](#)? Kingston Eats is a Kingston-wide Harvest of the Month campaign that encourages healthy eating through fun and joy. Our campaign is in schools, food pantries, restaurants, community centers, farmers' markets, and more!

The primary Kingston Eats team is small but mighty– two staff members from the City of Kingston and Cornell Cooperative Extension of Ulster County– plus a steering committee representing 3 additional organizations. Given our limited capacity as we implement other programs alongside the Kingston Eats project, we are looking for community ambassadors to:

- Help us be in more places!
- Get the word out about Kingston Eats!
- Provide fun and engaging education!
- Provide in-person support to community partners!

Project Background

Kingston Eats is a citywide campaign launched in the fall of 2023 to encourage food fun and healthy eating while highlighting local agriculture. We do this work by asking partners to highlight the Harvest of the Month on menus, provide taste testings, ensure it's available on food pantry shelves, and/or any other ways they think sound fun!

Campaign Goals:

- Make healthy food fun!
- Foster a sense of community
- Increase awareness and knowledge of local harvests, including environmental and nutritional benefits

More information at <https://livewellkingston.org/kingston-eats/>.

2025 Harvest the Month

January	Cabbage	July	Summer Squash & Stone Fruit
February	Beets	August	Tomatoes & Melon
March	Potatoes	September	Peppers & Grapes
April	Beans & Early Onions	October	Cooking Greens & Apples
May	Asparagus & Mushrooms	November	Carrots & Pears
June	Salad Greens & Berries	December	Winter Squash

Responsibilities

These can be customized to each ambassador's availability, including but not limited to:

- Provide in-person education, taste testings, and/or distributions at community events like farmers' markets, health fairs, block parties, and more
- Provide in-person education such as recipe demos, storage and composting demos, or other engaging activities at community partners such as food pantries and other community organizations
- Create social media content
- Provide Kingston Eats partner support, like monthly in-person check-ins

Time Requirements

- Flexible– at least 5-10 hours per month
- Ideally some weekend and evening availability for community events, and/or days/hours community partners like restaurants are open to visit (typically not Monday-Wednesday)

Location

- Remote/all across Kingston!

Desired Qualifications

- Experience in community outreach
- Strong interpersonal skills
- Excellent verbal and written communication skills
- Enthusiasm for promoting Kingston Eats goals within the community
- Ability to work independently, including visiting locations in Kingston
- Languages spoken other than English

Contact Information

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